

# 2016 Winter Social

A Legacy of Compassion

## Mood

- Crisp, Clean, Fresh
- Lush, Soft, Sensual
- Enchanting, Celestial
- Honor, Legacy, Elegance

## Style

- Organic shapes, soft lines
- Champagne, bubbles, spheres
- Gold/brass metallics
- Delicate foliage, soft light
- Subtle winter

<p>BASE</p> <p>Warm White c0m3y3k0 r255 g246 b241</p>	<p>PRIMARY COLOR</p> <p>Warm Grey c75 m68 y86 k88 r5 g7 b0 (10% tint)</p>	<p>PRIMARY COLOR</p> <p>Caramel c0 m32 y65 k36 r174 g128 b75</p>	<p>ACCENT COLOR</p> <p>Warm Plum c57 m100 y55 k50 r89 b19 g58</p>	<p>ACCENT METALLIC</p> <p>Gold</p>	<p>TO BE USED IN GRAPHICS</p> <p>Cherry</p>
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